

TOOL I

PRIORITY #3: BUILD THE REGION'S CAPACITY FOR SOLUTIONS

INNOVATIVE SOLUTIONS FOR SUSTAINABLE DEVELOPMENT AND REDEVELOPMENT

Overview: MVRPC would support sustainable development and redevelopment efforts at the local level by being a resource for local jurisdictions and regional partners. MVRPC would manage data resources for mapping and analysis, research best practices for sustainability and help with funding opportunities. This initiative could focus on sustainable design, vacant properties, brownfields, water and air quality, transportation and existing infrastructure.

MVRPC Role: MVRPC will support and collaborate with regional organizations and agencies to provide necessary data, analysis, and research.

Potential Partners: Partners may include, but are not limited to, Miami Conservancy District, Montgomery County Land Bank, boards of public health, transit agencies, the Access Center for Independent Living, Miami Valley Fair Housing Center, Urban Land Institute, Habitat for Humanity, boards of realtors, homebuilders associations, and Ohio Development Services Agency.

Local Benefits

- Effective use of resources
- Promote redevelopment
- Economic development tool

Regional Benefits

- Maximize return on current investments
- Bring funding to the region
- Enhanced attractiveness of communities

EXAMPLE:
ECONOMIC
GARDENING



TOOL J

PRIORITY #3: BUILD THE REGION'S CAPACITY FOR SOLUTIONS

INNOVATIVE SOLUTIONS FOR NATURAL RESOURCES PRESERVATION AND ENHANCEMENT

Overview: MVRPC would help raise awareness of established and innovative solutions for natural resource preservation and enhancement issues. MVRPC would help manage data resources for mapping and analysis. MVRPC would research best practices for natural resources preservation. Given the issues identified to date, this effort would focus on strategies for low impact development, managing stormwater runoff, and groundwater quality management.

MVRPC Role: MVRPC's environmental planning program is currently leading the effort to promote and advance natural resource preservation with various regional partners. This program will serve as a foundation and facilitate advancing the Sustainable Solutions and Environment goal in MVRPC's Strategic Plan.

Potential Partners: Partners may include Miami Conservancy District, Five Rivers MetroParks and other park districts, Greater Dayton Partners for the Environment, land conservation organizations, county Soil & Water Conservation Districts, watershed groups, Ohio EPA, Ohio Department of Natural Resources, and Natural Resources Conservation Service.

Local Benefits

- Saves money
- Promote natural resources protection
- Improve aesthetics

Regional Benefits

- Attracting new uses for resources
- Bring funding to the region
- Conservation of important assets

EXAMPLE:
OHIO BALANCED
GROWTH PROGRAM



TOOL K

PRIORITY #3: BUILD THE REGION'S CAPACITY FOR SOLUTIONS

MIAMI VALLEY STORY PROJECT FOR MORE MEANINGFUL REGIONAL MARKETING AND INCREASED LOCAL TOURISM

Overview: This tool is designed to market the Miami Valley as a region, to residents and to outside interests. Since the region has such a wide variety of communities and resources, this would reveal and articulate a series of authentic statements and images that can be woven into regional marketing efforts of all types. This initiative provides a positive way to raise general public awareness of the region as a whole. This initiative would not be led by MVRPC, but should be led by regional marketing and economic development specialists. The key challenge of this initiative is in promoting it, and therefore, a regional tourism agency would be a good lead agency.

MVRPC Role: MVRPC will assist the lead agency, to be determined.

Potential Partners: Partners may include local jurisdictions, tourism agencies and convention bureaus, higher education institutions, chambers of commerce and young professionals groups, marketing agencies and organizations, and media.

Local Benefits

- Change conversation to positive aspects
- Bring more people to each locale
- Attraction/retention of talent

Regional Benefits

- Positive perceptions of region
- Awareness of opportunities
- Keep revenue circulating in the region

EXAMPLE:
CINCINNATI
AGENDA 360's
STORY PROJECT

