



MVRPC's RIDESHARE PROGRAM UPDATE



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PRESENTED BY
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Vanpool Program Update



- MVRPC's coordinates with two (2) recognized vanpool providers, VPSI (aka vRide) and Enterprise Vanpools, to encourage people to vanpool to work. Vans are 7 – 15 passenger vehicles.
- MVRPC provides a \$500 monthly subsidy towards the monthly lease rate for each vanpool.
- By federal Congestion Mitigation/Air Quality (CMAQ) guidelines, vanpools can be subsidized up to a total of 36 months.

- By the end of 2014, there were twenty-nine (29) active vanpools coming into MVRPC's RIDESHARE Program's coverage area.
- Of those 29, eleven (11) have used their full 36-months of subsidy, but are still operating as a vanpool due to the overall cost-saving benefits of sharing the ride.
- Also of those 29, two (2) vanpools have never received subsidies, since our current CMAQ allocation has been exhausted.

- MVRPC applied for an additional \$560,854 in CMAQ funds in order to continue offering subsidies to new vanpools. Vanpool subsidies are eligible at 100% and does not require 20% match.
- Application recently received approval from the Ohio Statewide Urban Congestion Mitigation and Air Quality Committee.
- Funding will be available beginning July 1, 2017 (FY2018) and possibly sooner if other CMAQ projects are delayed.

2

RIDESHARE Program 35th Anniversary Sweepstakes



35th ANNIVERSARY
WIN A 2014
TOYOTA PRIUS!
Sweepstakes
1979-2014
RIDESHARE
www.miamivalleyrideshare.org
1-800-743-SAVE



Ohio
Birthplace of Aviation
RIDESHARE
www.miamivalleyrideshare.org
223-SAVE or 1-800-743-SAVE



- 2014 marked the 35th anniversary of the RIDESHARE Program.
- MVRPC and Clark County Springfield Transportation Coordinating Committee (CCSTCC) teamed up with VOSS Toyota, in Beavercreek, to mark the occasion with a RIDESHARE Program sweepstakes.

- VOSS Toyota donated a 2014 Toyota Prius to be given away to one lucky winner at the end of 2014.
- The sweepstakes was open to anyone who lived in Montgomery, Greene, Miami, Darke, Preble or Clark Counties, which is MVRPC's RIDESHARE Program's coverage area.
- Since MVRPC teamed up with CCSTCC so residents of Clark, Champaign and Logan could also participate.

- Time Warner Cable Advertising administered the sweepstakes via special contest-administration software.
- Residents could enter once a month, every month, from January 2, 2014 – November 30, 2014.
- Registrations were accepted via phone, www.miamivalleyrideshare.org website, in-person at VOSS, and at various events around the area.

- 6,187 entries were received over the 333 days that the sweepstakes was in place.
- Average of 18 entries every day.
- 43% of the entries were from males; 57% were from females.

- Breakdown of entries, by home county, is as follows:
 - Montgomery: 58%
 - Greene: 20%
 - Miami: 7%
 - Clark: 7%
 - Champaign: 6%
 - Darke: 0.8%
 - Preble: 0.7%
 - Clinton: 0.4%
 - Logan: 0.1%

- Breakdown of entries by age is as follows:
 - Age 18-29: 9%
 - Age 30-39: 10%
 - Age 40-49: 16%
 - Age 50-59: 34%
 - Age 60-69: 22%
 - Age 70+: 9%

An optional survey was part of the entry form.

1) How do you currently commute to / from work or college?*

- Drive Alone: 79%
- Carpool: 19%
- Ride Bus: 7%
- Bike: 6%
- Walk: 9%

* Could select several modes

2) How would you describe the air quality in the Miami Valley?

- Excellent: 7%
- Good: 63%
- Fair: 28%
- Poor: 2%

3) Over the past year, what changes to your driving habits have you made to save gas/reduce commuting costs?*

- Reduced Driving: 68%
- Carpooled: 21%
- Combined Trips: 66%
- Don't Idle: 36%
- Reduced Speed: 44%
- Use Alternate Transportation: 16%

* Could select several answers

4) Over the past year, what actions did you take to reduce air pollution? *

- Carpooled: 26%
- Mowed Lawn After 6pm: 44%
- Kept Vehicles Well-Tuned: 64%
- Refueled after 6pm: 46%
- Walked or Biked: 41%
- Made Sure Gas Cap Fit Tightly: 72%
- Reduced Idling: 49%

* Could select several answers

5) Are you familiar with the term "Air Pollution Advisory"?

- Yes: 91%
- No: 4%
- Unsure: 5%