

Greater Region Mobility Initiative Vision

Promotes regional mobility by identifying and addressing transportation barriers in an 8-county region known as the Greater Region.

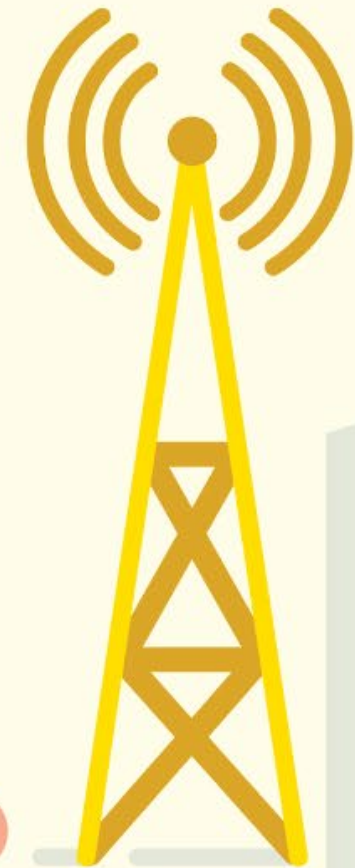


Initiative: an act or strategy intended to resolve a difficulty or improve a situation

Image source: <https://www.sharedmobilityprinciples.org/resources>

Greater Region Mobility Initiative Mission

Aims to improve transportation services and reduce transportation barriers through expanded outreach, resource sharing, streamlined and coordinated services in an 8-county region known as the Greater Region.



Greater Region Mobility Alliance

Brings together public, private, not-for-profit transportation, human service providers and transportation users to advance the mission and vision of the Greater Region Mobility Initiative.



Goal 1) Increase public awareness of services



Strategy 1.1) Maintain & expand Mobility Management



Action Steps:

- 1) Continued investment in Mobility Management
- 2) Research need & opportunity to expand Mobility Management into new communities

Strategy 1.2) Expand Advocacy & Outreach



Action Steps:

- 1) Analyze findings from 2024 public survey: create fact sheets with data & metrics
- 2) Present & share findings from public survey with community partners
- 3) Prepare & launch community survey to prepare for 2028 plan update
- 4) Organize deep dive learning sessions with targeted populations to learn more about specific challenges and needs
- 5) Information gathered will support implementation of Strategy 1.3 (expanded education) & 2.4 (increase accessibility)

Strategy 1.3) Expand education of existing transportation services



Action Steps:

- 1) Expand outreach to new groups to educate, promote and advocate for transportation resources
- 2) Create and implement a regional marketing strategy to promote resources tied to findings from Strategy 1.2
- 3) Include in step 2: process for maintaining mobility information tools Miami Valley Ride Finder and/or Gohio Mobility

Goal 2) Maintain, improve & expand services



Strategy 2.1) Provide data & technical support

Action Steps:

- 1) Enhanced grant writing support, training opportunities and one-on-one coaching
- 2) Additional technical support provided through access to gathered data, dashboards and other resources
- 3) Gather and assess vehicle inventories to prioritize vehicle replacements that are beyond useful life tied to Strategy 2.2



Strategy 2.2) Maintain existing services

Action Steps:

- 1) Apply for replacement vehicles in order to replace priority vehicles beyond useful life tied to Strategy 2.1
- 2) Apply for priority preventative maintenance projects in order to keep aging vehicles on the road tied to Strategy 3.4
- 3) Apply for operating assistance to maintain regional projects (volunteer driver & regional medical shuttle)



Strategy 2.3) Expand transportation services



Action Steps:

- 1) Create scoring criteria to identify priority needs for expanding transportation
- 2) Apply for new vehicles to grow or establish priority transportation services
- 3) Apply for operating assistance to grow priority transportation services
- 4) Add or grow regional projects by applying for funding and building new partnerships

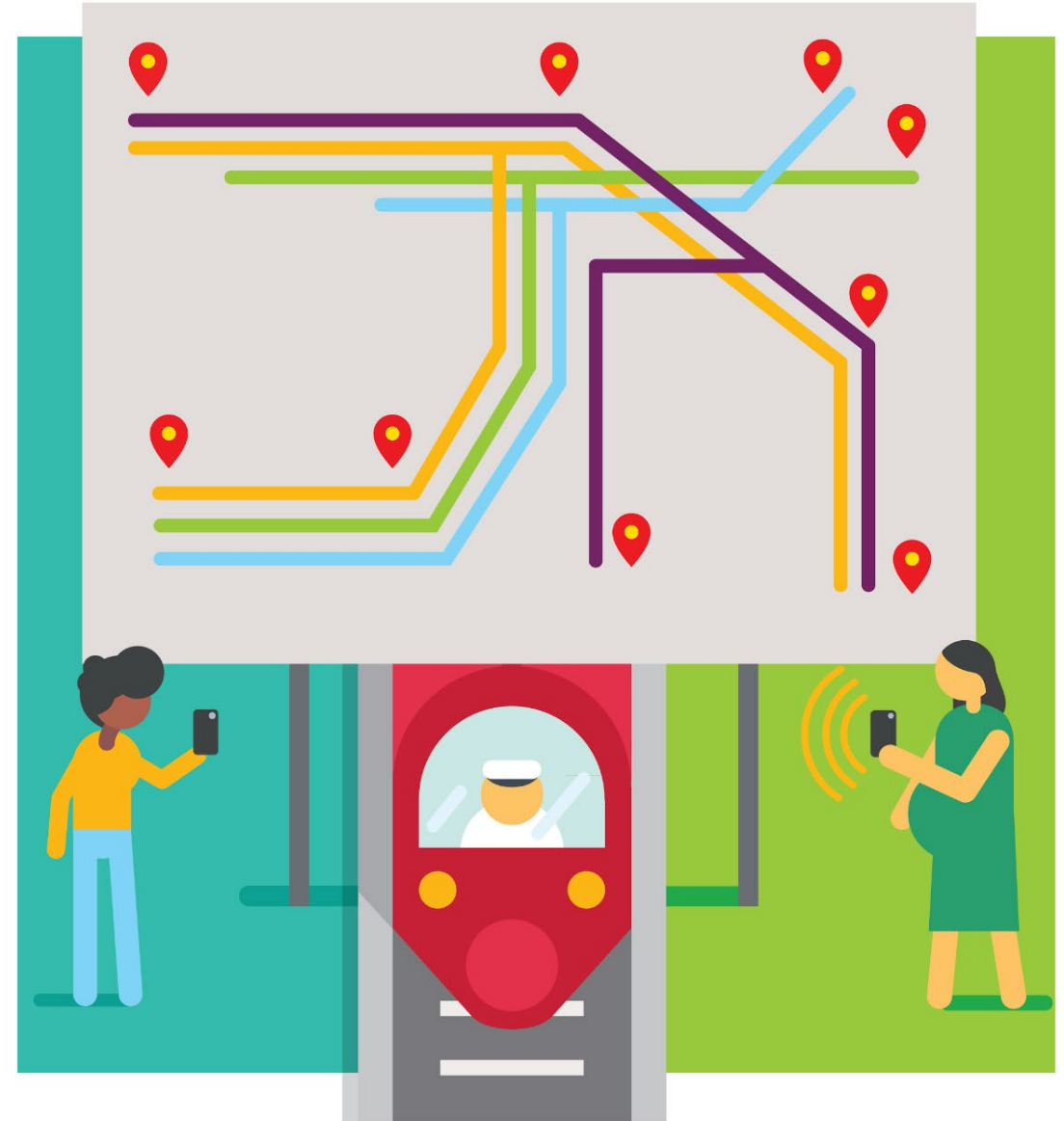
Strategy 2.4) Increase accessibility of services



Action Steps:

- 1) Accessibility improvements to improve access to fixed route bus stops, transfer points, and/or flex route timepoints tied to Strategy 1.2
- 2) Purchase equipment and/or software to improve scheduling and/or dispatching of services tied to Strategy 3.2 and 3.3
- 3) Establish and provide translation and/or interpretation services tied to Strategy 1.2

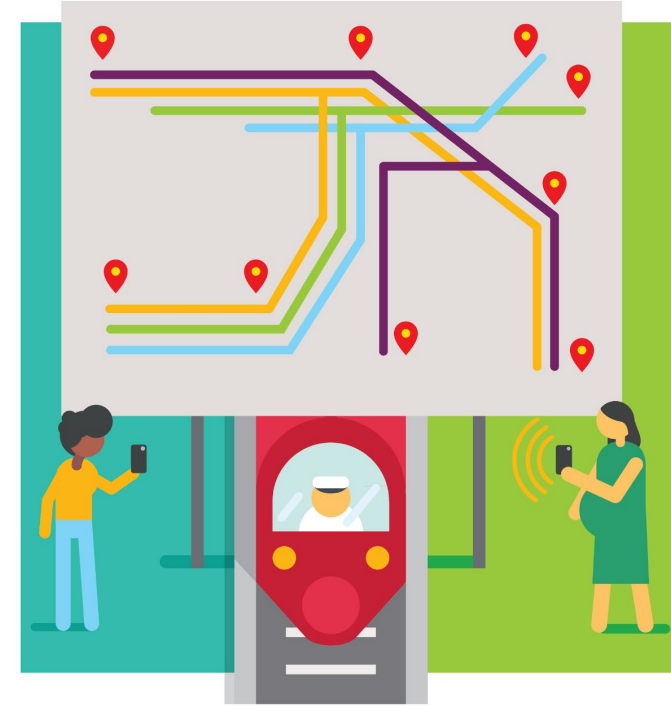
Goal 3) Enhance coordination of services



Strategy 3.1) Expand partnerships to improve employment & medical transportation services

Action Steps:

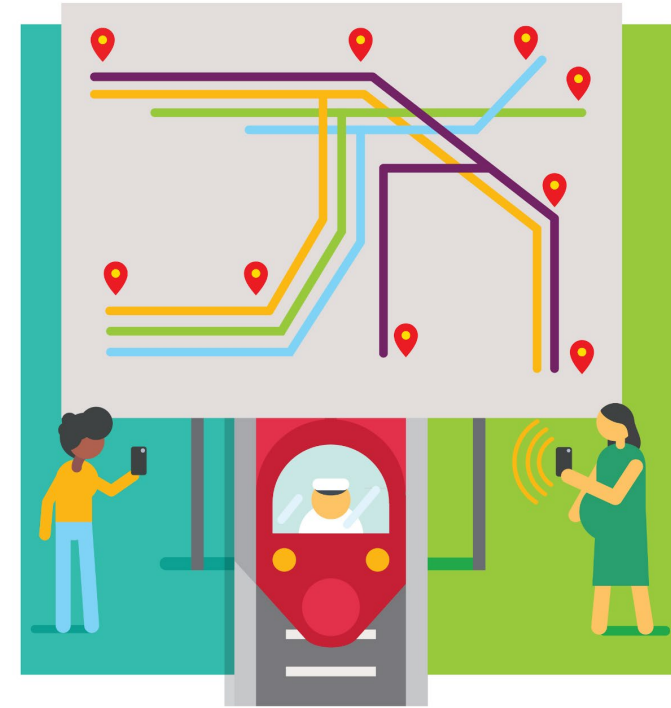
- 1) Collaborate with Miami Valley Rideshare program to improve employment transportation opportunities
- 2) Collaborate with key medical stakeholders to improve medical transportation opportunities
- 3) Prioritize joint or regional project to pilot improvements to medical &/or employment transportation services tied to Strategy 4.1



Strategy 3.2) Improve coordination of county line transfers

Action Steps:

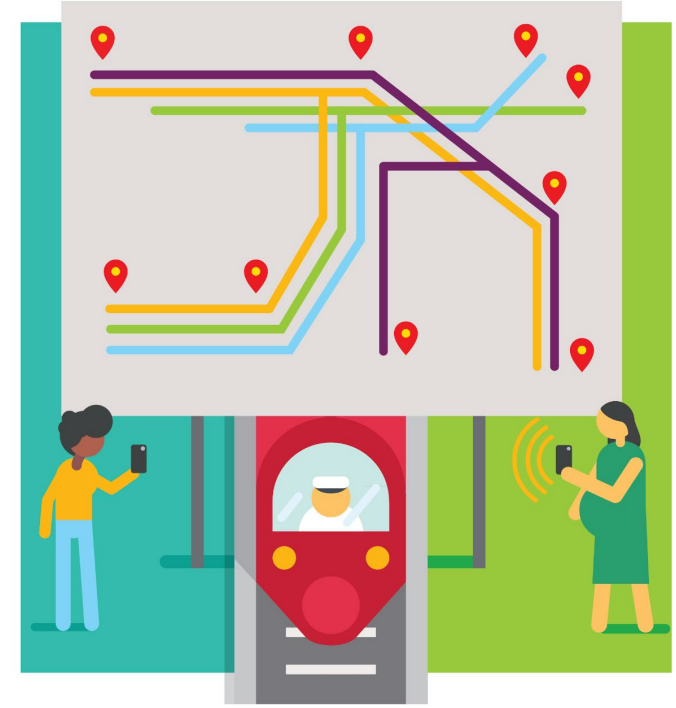
- 1) Identify and review transfer points
- 2) Track and assess cross-county travel demands and trip refusals
- 3) Identify opportunities for improvements at county line transfer points
- 4) Create new cross-county routes, reducing number of transfers required for passengers



Strategy 3.3) Expand partnerships to share & refer resources

Action Steps:

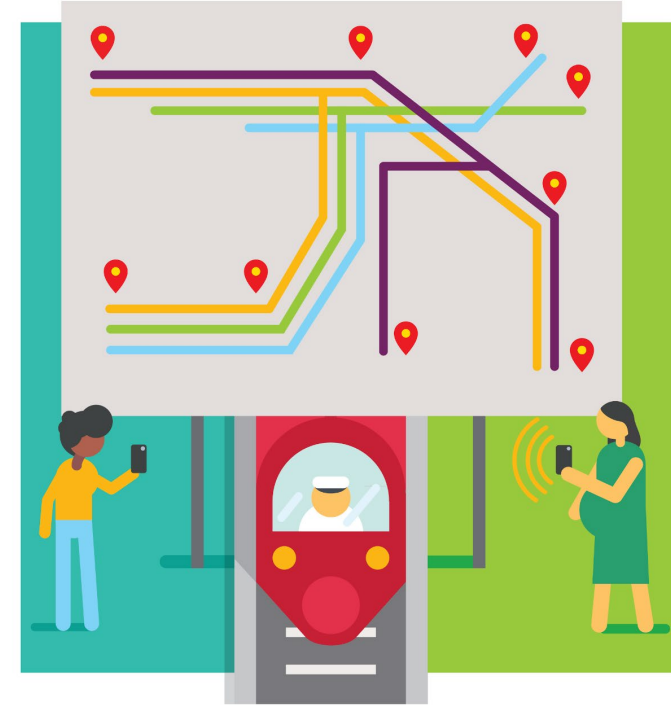
- 1) Create a resource sharing database for retired equipment & vehicles
- 2) Track & assess trip denials
- 3) Analyze current technology solutions for scheduling
- 4) Establish new trip referral opportunities between providers
- 5) Explore technology solutions that will allow schedule sharing between providers



Strategy 3.4) Provide & share driver training & preventative maintenance resources

Action Steps:

- 1) Evaluate driver training and preventative maintenance priorities and needs to prioritize Strategy 2.2
- 2) Create resource database: driver training and preventative maintenance
- 3) Improve and expand training programs such as DRIVE, Defensive Driving, CARFIT, etc.
- 4) Re-evaluate and/or re-establish regional driver training program



Goal 4) Seek additional funding opportunities



Strategy 4.1) Apply for funding for joint or regional project(s)

Action Steps:

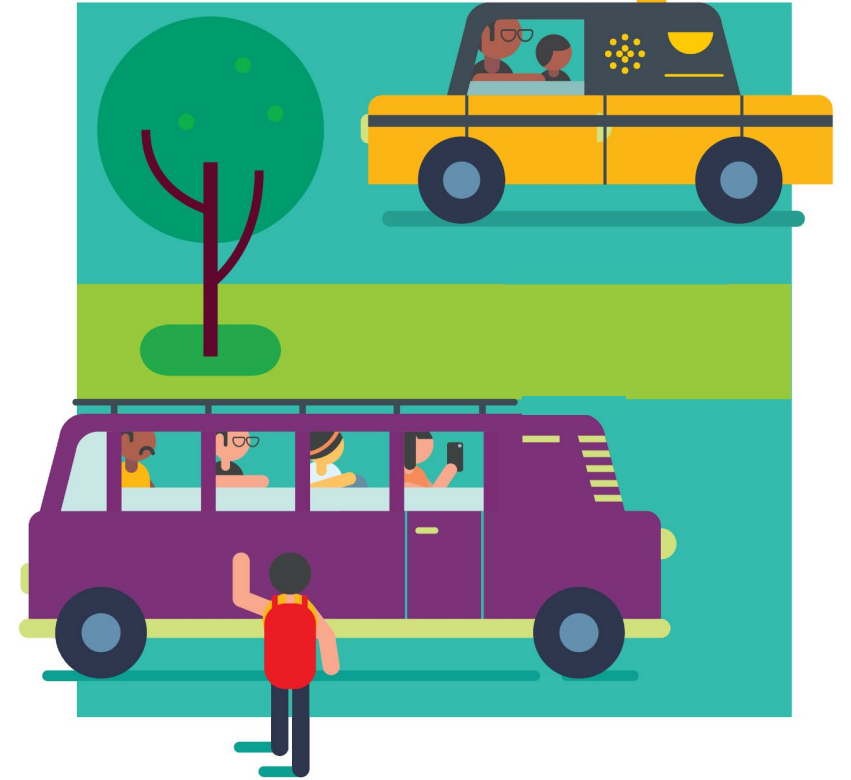
- 1) Identify joint project to expand employment &/or medical transportation as identified in Strategy 3.1
- 2) Develop joint project
- 3) Apply for funding for implementation
- 4) Secure funding for implementation to be included in 2028 plan update



Strategy 4.2) Expand partnerships to improve fiscal responsibility

Action Steps:

- 1) Identify new business partnerships, contracts and other funding mechanisms
- 2) Identify joint procurement opportunities
- 3) Identify funding sources to encourage crossing county boundaries



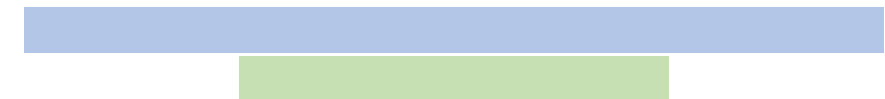
Ongoing	Apply Annually	Targeted Years	TBD
2025	2026	2027	2028

Goal 1: Increase public awareness of existing transportation services

Strategy 1.1: Maintain and expand Mobility Management programming

Action Steps:

1. Continued investment in Mobility Management
2. Research need or opportunity to expand Mobility Management into new communities



Strategy 1.2: Expand advocacy and outreach

Action Steps:

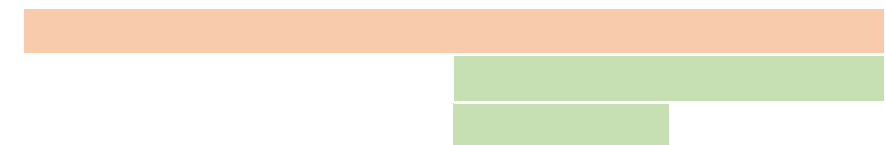
1. Analyze findings from 2024 public survey: create fact sheets with data and metrics
2. Present and share findings from public survey with community partners
3. Prepare and launch community survey to prepare for 2028 plan update
4. Organize deep dive learning sessions with targeted populations to learn more about specific challenges and needs
5. Information gathered will support implementation of Strategy 1.3 (expanded education) and 2.4 (increase accessibility)



Strategy 1.3: Expand education of existing transportation services

Action Steps:

1. Expand outreach to new groups to educate, promote and advocate for transportation resources
2. Create and implement a regional marketing strategy to promote resources tied to findings from Strategy 1.2
3. Include in step 2: process for maintaining mobility information tools Miami Valley Ride Finder and/or Gohio Mobility



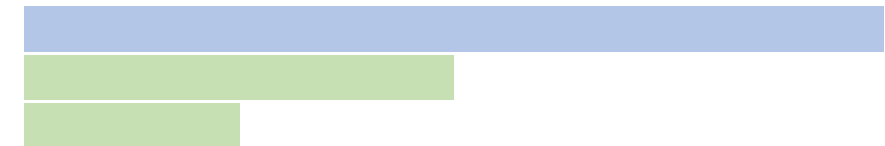
Ongoing	Apply Annually	Targeted Years	TBD
2025	2026	2027	2028

Goal 2: Maintain, improve and expand transportation services to meet public needs

Strategy 2.1: Provide data and technical support to transportation providers

Action Steps:

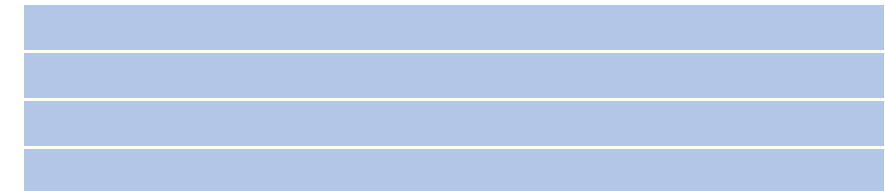
1. Enhanced grant writing support, training opportunities and one-on-one coaching
2. Additional technical support provided through access to gathered data, dashboards and other resources
3. Gather and assess vehicle inventories to prioritize vehicle replacements that are beyond useful life tied to Strategy 2.2



Strategy 2.2: Maintain existing transportation services

Action Steps:

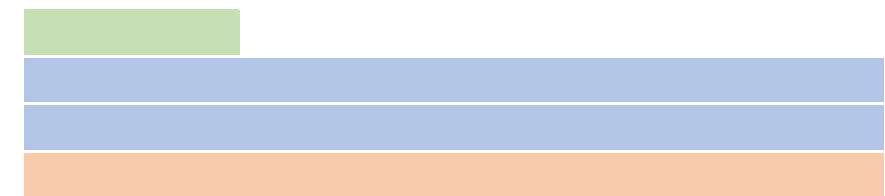
1. Apply for replacement vehicles in order to replace priority vehicles beyond useful life tied to Strategy 2.1
2. Apply for priority preventative maintenance projects in order to keep aging vehicles on the road tied to Strategy 3.4
3. Apply for operating assistance to maintain regional projects (volunteer driver & regional medical shuttle)



Strategy 2.3: Expand transportation services

Action Steps:

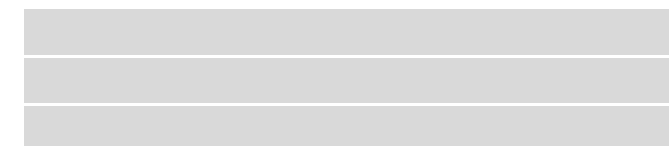
1. Create scoring criteria to identify priority needs for expanding transportation services
2. Apply for new vehicles to grow or establish priority transportation services
3. Apply for operating assistance to grow priority transportation services
4. Add or grow regional projects by applying for funding and building new partnerships



Strategy 2.4: Increase accessibility of transportation services

Action Steps:

1. Accessibility improvements to improve access to fixed route bus stops, transfer points, and/or flex route timepoints tied to Strategy 1.2
2. Purchase equipment and/or software to improve scheduling and/or dispatching of services tied to Strategy 3.2 and 3.3
3. Establish and provide translation and/or interpretation services tied to Strategy 1.2



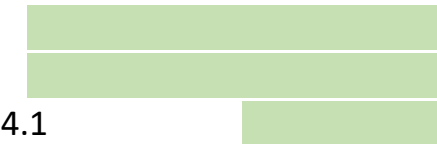
Ongoing	Apply Annually	Targeted Years	TBD
2025	2026	2027	2028

Goal 3: Enhance coordination of transportation services

Strategy 3.1: Build partnerships to improve employment and medical transportation services

Action Steps:

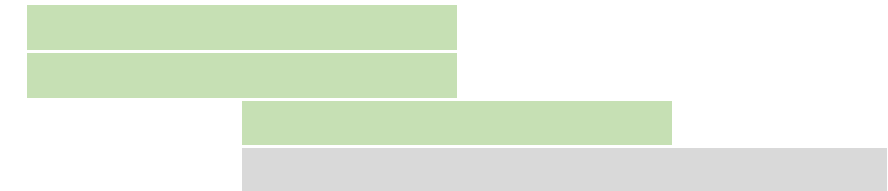
1. Collaborate with Miami Valley Rideshare program to strategize opportunities to improve employment transportation
2. Collaborate with key medical stakeholders to strategize opportunities to improve medical transportation
3. Prioritize joint or regional project to pilot improvements to medical and/or employment transportation services tied to Strategy 4.1



Strategy 3.2: Improve coordination of county line transfers

Action Steps:

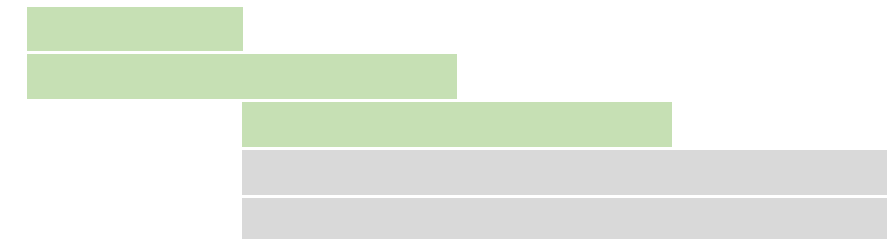
1. Identify and review transfer points
2. Track and assess cross-county travel demands and trip refusals
3. Identify opportunities for improvements at county line transfer points
4. Create new cross-county routes, reducing number of transfers required for passengers



Strategy 3.3: Expand partnerships to share and refer transportation resources

Action Steps:

1. Create a resource sharing database for retired equipment and vehicles
2. Track and assess trip denials
3. Analyze current technology solutions for scheduling
4. Establish new trip referral opportunities between providers
5. Explore technology solutions that will allow schedule sharing between providers



Strategy 3.4: Provide & share driver training and preventative maintenance resources

Action Steps:

1. Evaluate driver training and preventative maintenance priorities and needs to prioritize Strategy 2.2
2. Create resource database: driver training and preventative maintenance
3. Improve and expand training programs such as DRIVE, Defensive Driving, CARFIT, etc.
4. Re-evaluate and/or re-establish regional driver training program



Ongoing	Apply Annually	Targeted Years	TBD
2025	2026	2027	2028

Goal 4: Seek additional funding opportunities

Strategy 4.1: Apply for funding for joint or regional project(s)

Action Steps:

1. Identify joint project to expand employment and/or medical transportation as identified in Strategy 3.1
2. Develop joint project
3. Apply for funding for implementation
4. Secure funding for implementation which would be included in 2028 plan update



Strategy 4.2: Expand partnerships to improve fiscal responsibility and budget

Action Steps:

1. Identify new business partnerships, contracts and other funding mechanisms
2. Identify joint procurement opportunities
3. Identify funding sources to encourage crossing county boundaries

