updayton.

make it home

Who We Are

- a nonprofit whose mission is to attract and retain young talent
- an advocacy group for the needs of young talent
- a grassroots force for change in our community
- a hub of engagement for the next leaders of Dayton
- We have no membership, nor age limit

Summit!

Dayton Inspires

Mission: To shift the perception of Dayton, the city and the region — by creating buzz through a new social campaign, which reflects growth, opportunity and positivity within the Dayton region. We aim to inspire community, recognize and share culture, and unite people across the city in proudly calling Dayton home.

Welcome to
OHIO!
ha ha now you
are stuck in Ohio!!

DAYTON'S ALRIGHT
If you never been anywhere else!
Tumbleweed Connection, Dayton, OH

mvrpc
MIAMI VALLEY
REGIONAL PLANNING COMMISSION
ONE REGION... ONE VISION... ONE FUTURE

GOING PLACES

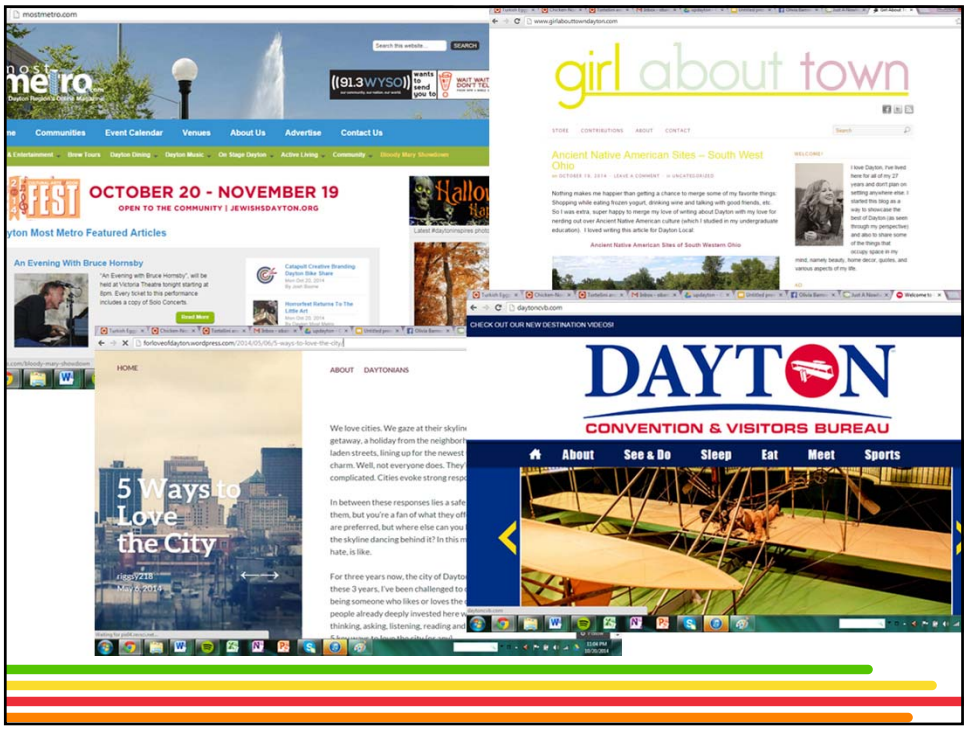
Regional Land Use Planning Initiative

mvrpc
MIAMI VALLEY REGIONAL PLANNING COMMISSION

Going Places Frequently Asked Questions

What is the main purpose of the Going Places initiative?

The entire process is geared toward developing a shared future land use vision represented by a region-based conceptual land use framework that local jurisdictions and organizations can use as a resource and tool for guidance in making local land use decisions.



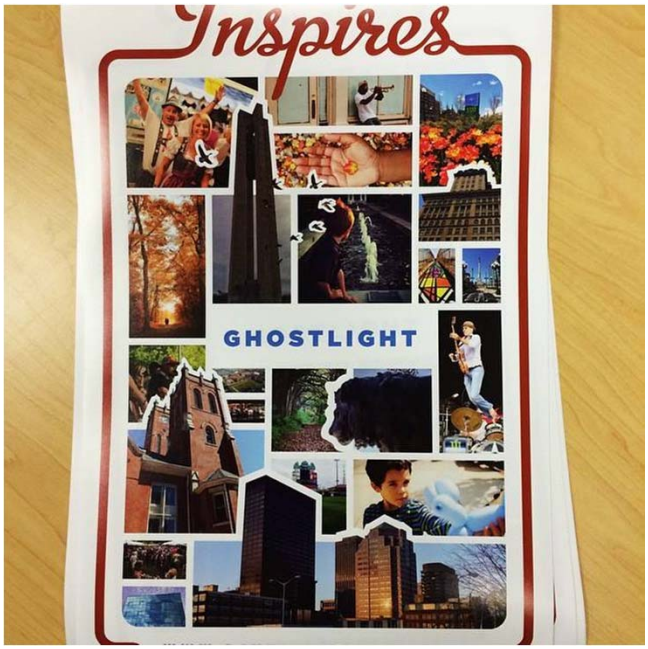
KEEP
AUSTIN
WEIRD
HAPPY ANNIVERSARY
DURHAM
COMMITTED TO DURHAM

CHOOSE901
MEMPHIS
TENNESSEE

- We immediately created a website, Facebook, Twitter, and Instagram.
- So far we have 825 likes, 363 instagram followers, 399 Twitter followers
- 1,312 instagram posts with #daytoninspires

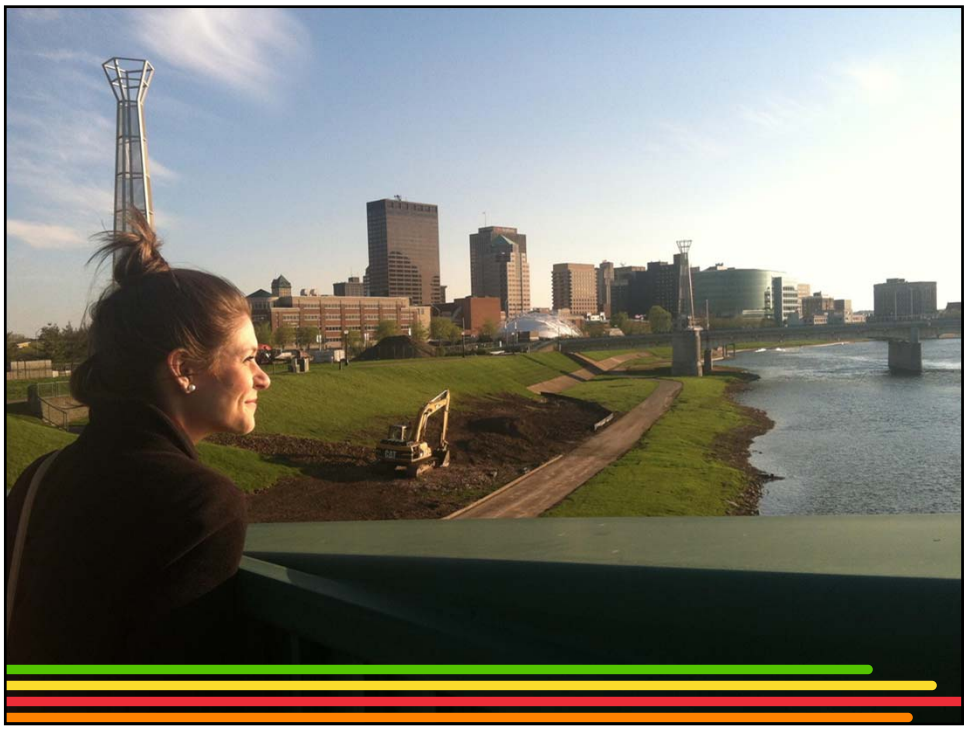
From stickers, to stencils, to t-shirts and temporary tattoos. If we can put our brackets on something then participants can say how Dayton has inspired them.

DAYTON
Inspires
WHAT INSPIRES YOU?
HOME


Inspires
GHOSTLIGHT

What we still want to do:

- downtown mural
- T-shirts, online ordering
  - multiple designs?
  - Dayton Children's has agreed to be a sponsor
- more business-driven mini-campaigns like Ghostlight
- reach every resident and visitor to the Dayton region with the message that Dayton is an inspiring, positive place.

How can you help?

- Be an advocate for the Dayton region!
- Add DI logo to website, newsletter, personal email signature
- Invest $200 in printing more stickers to pass out (you can customize, we'll design)
- Plan a contest/awareness campaign for DI We'll provide support graphics
- Use #DaytonInspires on social media
- Sponsor traditional advertising
- Brainstorm with us on other ideas